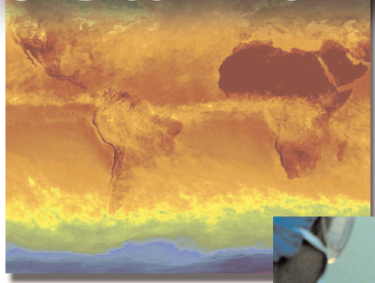


# Global Warming



# The Origin of Man



# Genome Research



# Brain Surgery



# Space Exploration

## Do science stories like these grab your attention?

**Are you a proven good writer? Are you majoring in journalism or science?**

If so, consider enrolling this fall in Science Writing (JMC 445, Tuesday, 4:40-7:30 p.m. in Stauffer Hall), a course that will show you how to analyze science for its news value and to write arresting, accurate stories to get that news to the public.

Science writing is one of the most dynamic specialties in journalism, with applications across a variety of professional careers. The course will be open to selected students in Journalism and Mass Communication, and to selected students with strong science backgrounds and proven writing ability from other ASU colleges. *The course is available for Honors College credit (Footnote 18) and fulfills the major-emphasis elective requirement in the Cronkite School.*

Few if any media specialties are in greater demand. Discoveries in science — from the origin of man to space exploration — demand the efforts of professional science writers to get the news quickly but accurately to an increasingly interested public.

This course represents an expansion of Medical Reporting, which began in 1999 in

the Cronkite School. Medical Reporting will continue to be a major specialty area you may choose, among others, in focusing your own efforts. Concentrated university work in *either* journalism or science is required. The course will be writing-intensive and will challenge your ability to relate complex ideas clearly and concisely. Developing interviewing and reporting skills, and understanding and explaining key concepts in science will be the goal toward which we will work.

Prof. Edward Sylvester is the author of four books\* and several magazine articles on science and medicine aimed at general audiences. He is a member of the National Association of Science Writers. A former reporter for the *Los Angeles Times* and other newspapers, he has been a professor of journalism at ASU since 1980. His aim in Science Writing will be to guide students in producing professional-quality, publishable short and long works targeted to readers of newspapers and magazines. Writing for these media offers the most solid foundation for those who wish to branch out into other forms as well.

*To see  
what we've done  
in Science and  
Medical Writing,  
go to  
[Cronkite.asu.edu/  
sciencewriting](http://Cronkite.asu.edu/sciencewriting)*

**If this course interests you, please contact Prof. Sylvester at [ed.sylvester@asu.edu](mailto:ed.sylvester@asu.edu).**

\**Back from the Brink: How Crises Spur Doctors to New Discoveries About the Brain*, Dana Press, 2004; *The Healing Blade: A Tale of Neurosurgery*, Simon and Schuster, 1993, Updated Edition, Beck Press, 1997; *Target: Cancer*, Scribners, 1986; *The Gene Age* (with Dr. Lynn C. Klotz), Scribner's, 1983, Revised Edition 1987.